# ASPIRE

Here, we are setting out to do something. We have a goal, a calling, a new beginning. Every great journey begins here – yet far too many of us never reach our intended destination. Ego more often than not is the culprit. We build ourselves up with fantastical stories, we pretend we have it all figured out, we let our star burn bright and hot only to fizzle out, and we have no idea why. These are symptoms of ego, for which humility and reality are the cure.