IRF INTERNATIONAL ROAD FEDERATION

ANNUAL CONFERENCE 2025

Online

2 - 4 December

Sponsorship Opportunities

www.irfofficial.org

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SPONSORSHIP OPPORTUNITIES

Why sponsor the IRF Conference?

Show leadership in innovation and sustainable mobility

Gain visibility through the IRF network

Help advance the global mobility agenda

Connect with potential clients and partners

Sponsorship Opportunities IRF 2025 Annual Conference	Gold		Silver		Bronze	
Benefits	IRF Members 3'500 CHF	Non-Members 4'500 CHF	IRF Members 2'500 CHF	Non-Members 3'500 CHF	IRF Members 1'500 CHF	Non-Members 2'500 CHF
Acknowledgement as event sponsor on all promotional content in the lead-up, during and after the IRF Conference	X		X		X	
Announcement as event sponsor with the IRF logo on social media channels	X		X		X	
Strategic logo placement on the IRF Conference webpage, on the event's promotional materials (10,000 + mailer) and featured on inter-session slides	X		X		X	
Company profile on the IRF Conference page (maximum of 350 words)	X		X		X	
Company profiling via the IRF social media channels with one (1) post	X		X		-	
Strategic logo placement on the IRF Conference registration webpage	X		-		-	
A company video (provided by the sponsor) featured on inter-session slides and across the IRF communication channels	X		-		-	
Speaking slot in the opening plenary panel discussion	X		-		-	
One (1) speaking slot in one of the thematic sessions	-		X		-	
Free access to the IRF World Road Statistics Millennium Data	X	-	X	-	-	
Downloadable Excel file of the IRF World Road Statistics (WRS)	-	X	-	X	-	
50% discount to the IRF World Road Statistics Millennium Data	-		-		X	-
50% discount on the downloadable Excel file of the IRF World Road Statistics (WRS)	-		-		-	X

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Let’s discuss opportunities

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IRF
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Reimagining Roads for Inclusive, Safe, Green and Efficient Mobility

www.irfofficial.org